



FORKS & SKIS

Charity Ski Event to benefit Foodlink

Friday March 2, 2018

12pm Registration • **12-1pm** Lunch • **1pm** Open Ski • **2pm** Open Timing (NASTAR)
4pm Dash for Cash • **5pm** Après Ski in the lodge with live entertainment

Bristol Mountain Ski Resort

5562 Route 64 Canandaigua, NY

SPONSORSHIP OPPORTUNITIES



❄️ About the Event:

In 2010 a few local commercial real-estate buddies got together, decided to have an industry ski day, selected a charity, (the US Disabled Ski Team that year) and an Olympic-themed ski scramble with teams captained by former members of the US, Spanish and Norwegian National Teams. Fast forward and this year will mark the 8th anniversary of the event, the 6th to benefit Foodlink. The event has raised over \$100,000 since 2010.

❄️ About Foodlink:

Foodlink is the regional food hub serving 500 human service agencies in a 10-county service area. Our operations target the root causes of hunger. We do this by distributing food to our network of agencies, serving meals through our commercial kitchen, and offering more than 30 food-related programs. Learn more about our mission to end hunger and to leverage the power of food to build a healthier community at foodlinkny.org.

❄️ Event Committee:

Dawn Aprile	Mike Copeland	Loren Flaum	Chris Hill	Jason Pierce	Terry Shannon
Tim Cappon	Asher Flaum	FL Gorman	Katrina Hurzy	Dave Rumsey	

❄️ Sponsorship Opportunities:

Sponsorship levels that include tickets include a lift ticket for the day, lunch, admission into Open Timing Ski and Après Ski.

TITLE SPONSOR — \$5,000

- » Naming rights to the event
- » Logo/name on all marketing/promo materials
- » Logo/name on all day of event signage
- » Mentioned in all social media, Foodlink website, press releases & media events
- » 15 tickets

HEAD OF THE CLASS

(HAT) SPONSOR — \$2,500

- » Logo placed on hats distributed to attendees
- » Logo/name on the board
- » Promoted as a sponsor on Facebook page as well as Foodlink website
- » 10 tickets

NAMING SPONSORSHIPS

Entertainment Sponsor — \$1,000

- » Logo placed on banner by entertainment
- » Logo/name on the board
- » Promoted as a sponsor on Facebook page as well as Foodlink website
- » 6 tickets

Lift Sponsor — \$1,000

- » Naming rights to the open ski
- » Logo/name on the board
- » Promoted as a sponsor on Facebook page as well as Foodlink website
- » 6 tickets

Open Timing (NASTAR) Sponsor — \$1,000

- » Naming rights to the timed open ski
- » Logo/name on the board
- » Promoted as a sponsor on Facebook page as well as Foodlink website
- » 6 tickets

Après Ski Sponsor — \$1,000

- » Naming rights to Après Ski
- » Logo/name on the board
- » Promoted as a sponsor on Facebook page as well as Foodlink website
- » 6 tickets

Luncheon Sponsor — \$1,000

- » Naming rights to the luncheon
- » Logo/name on the board
- » Promoted as a sponsor on Facebook page as well as Foodlink website
- » 6 tickets

OTHER SPONSORSHIP LEVELS

Gold Level — \$500

- » Logo/name on the board
- » Promoted as a sponsor on Facebook page as well as Foodlink website
- » 3 tickets

Silver Level — \$350

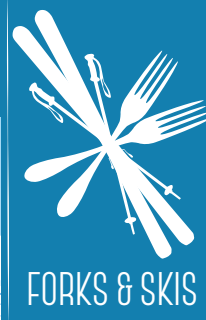
- » Logo/name on the board
- » Promoted as a sponsor on Facebook page as well as Foodlink website
- » 2 tickets

Bronze Level — \$200

- » Logo/name on the board
- » Promoted as a sponsor on Facebook page as well as Foodlink website
- » 1 ticket

Friends of Foodlink — \$50

- » Thank you for the support of Foodlink and its mission



Thank you for becoming a sponsor for the Forks & Skis Charity Ski Event!

If you wish to pay for your sponsorship via **credit card**, please visit bit.ly/ForksandSkis2018 and select your desired sponsorship level.

If paying by **check**, please select your desired sponsorship level below, complete this form and send with payment (made payable to **Foodlink**) to: **Foodlink, Attn: Juliana Stefani, 1999 Mt. Read Blvd., Rochester NY 14615**

Can't sponsor this year? Come ski for the day! Tickets are available for \$100.00 Purchase tickets at bit.ly/ForksandSkis2018. For more info, visit foodlinkny.org

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| <input type="checkbox"/> Title Sponsor | <input type="checkbox"/> Open Timing (NASTAR) Sponsor | <input type="checkbox"/> Gold Sponsor |
| <input type="checkbox"/> Head of the Class Sponsor | <input type="checkbox"/> Après Ski Sponsor | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Entertainment Sponsor | <input type="checkbox"/> Luncheon Sponsor | <input type="checkbox"/> Bronze Sponsor |
| <input type="checkbox"/> Lift Sponsor | | <input type="checkbox"/> Friends of Foodlink |

CONTACT INFORMATION:

Primary Contact Name: _____

Title: _____

Organization Name: _____

Website URL: _____

Phone Number: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

LOGO: For promotional purposes, please email (1) high-resolution, full-color logo and (1) high-resolution black and white logo in .eps, .pdf, or .jpg format to jstefani@foodlinkny.org

TICKETS: If your sponsorship level includes free tickets to the event please send the names and emails of attendees to jstefani@foodlinkny.org

QUESTIONS: Contact Juliana Stefani at jstefani@foodlinkny.org or 585-413-4077.