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Constellation Brands announces food drive to benefit Foodlink

Public asked to drop off non-perishable goods at local restaurants, wine stores

ROCHESTER – Constellation Brands, an internationally renowned beverage producer and distributor, understands the importance of giving back locally.

Based in Victor, Constellation Brands launched its Nourishing Neighbors initiative in 2014 to help combat food insecurity. It has partnered with Foodlink on numerous events and projects, and will add one more to the list in the coming months. Throughout the rest of August and September, the beverage company is encouraging patrons to drop off non-perishable goods at participating local restaurants and wine stores in the Rochester area. Constellation hopes to surpass its goal of donating 1,000 pounds of food to Foodlink when the campaign ends in September.

“Our employees really embrace this ongoing partnership with Foodlink and understand how hunger can have a devastating impact on the Rochester community,” said Tom Kane, Chief Human Resources Officer at Constellation Brands. “Plus, with September being Hunger Action Month nationwide, we felt it was an appropriate time of year to bring this serious issue to the forefront once again.”

According to Feeding America, more than 156,000 people in Foodlink’s 10-county service area are considered food insecure, which means they lack reliable access to a sufficient amount of healthy food. In the four years since Nourishing Neighbors was launched, Constellation Brands has donated more than 200,000 pounds of food to area food banks and employees have volunteered more than 9,000 hours of their time.

Food donations will be accepted at the following locations:

Participating local wine & liquors stores include: Chateau Liquor, Irondequoit Wine and Liquor, Liquor box, Latta Long Liquor, Georgetown Liquor, Fowler’s Canaltown Wine and Spirits, Lisa's Liquor Barn, Hoffend's Liquor Store, Pinnacle Liquor, Basin Wine and Spirits, 5 O'clock

Somewhere, Chili Liquor, Country Club Liquor, Ryan's Wine and Spirits and Bombace Wine and Spirits.

Participating local restaurants include: Cottage Hotel, Grappa, Mr. Dominick's at the Lake, Mr. Dominick's Fairport, Trata, Remington's, Jojo Bistro & Wine Bar, 6x50 Victor, Warfield's Bistro, Pomodoro Grill, Cottage Hotel, Pane Vino and Signature's.

Wine enthusiasts can also fight hunger through another, concurrent fundraiser organized by Constellation Brands and California's Tom Gore Vineyards. For every bottle of Tom Gore wine sold, \$1 will be given to fight hunger in communities where Constellation Brand employees live and work (up to \$50,000).

For more information about Foodlink, visit www.foodlinkny.org. For more information about Constellation Brands' Nourishing Neighbors initiative, visit www.constellationcsr.com/givingback.

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About Foodlink

Foodlink is a regional food hub and the Feeding America food bank serving Allegany, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties. Our operations alleviate food insecurity by distributing food to a network of human service agencies and target the root causes of hunger through our state-of-the-art commercial kitchen and dozens of food-related programs.

Last year, Foodlink distributed 17.4 million pounds of food, including 4.9 million pounds of produce. Foodlink's nutrition educators empower people to make healthy choices and our food access programs provide new access points to nutritious food in underserved communities. Our innovative approach directly addresses diet-related health disparities related to food insecurity. Learn more about our mission to end hunger and to leverage the power of food to build a healthier community at www.foodlinkny.org.

About Constellation Brands

Constellation Brands, a Fortune 500® company, is a leading international producer and marketer of beer, wine and spirits with operations in the U.S., Mexico, New Zealand, Italy and Canada. Constellation is the No. 3 beer company in the U.S. with high-end, iconic imported brands such as Corona Extra, Corona Light, Modelo Especial, Modelo Negra and Pacifico. The company's beer portfolio also includes Ballast Point, one of the most awarded craft brewers in the U.S. In addition, Constellation is the world leader in premium wine, selling great brands that people love, including Robert Mondavi, Clos du Bois, Kim Crawford, Meiomi, Mark West, Franciscan Estate, Ruffino and The Prisoner. The company's premium spirits brands include SVEDKA Vodka, Casa Noble Tequila and High West Whiskey.

Based in Victor, N.Y., the company believes that industry leadership involves a commitment to brand building, our trade partners, the environment, our investors and to consumers around the world who choose our products when celebrating big moments or enjoying quiet ones. Founded in 1945, Constellation has grown to become a significant player in the beverage alcohol industry with more than

100 brands in its portfolio, about 40 facilities and approximately 9,000 talented employees. We express our company vision: to elevate life with every glass raised. To learn more, visit www.cbrands.com.

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