

FOR IMMEDIATE RELEASE:
August 25, 2017



Tickets on sale now for Festival of Food fundraiser

100+ vendors participating; Discount tickets available this weekend

ROCHESTER – The region’s most delicious event is almost here.

Foodlink’s annual fundraiser, the Festival of Food, will be held at the City of Rochester Public Market Sept. 18 from 6 to 9 p.m. Proceeds from the annual tasting event benefit Foodlink, our regional food bank that serves 10 counties and close to 200,000 people in the Genesee Valley and Finger Lakes regions.

More than 100 restaurants, wineries, breweries, bakeries and more will share their culinary talents with more than 1,000 attendees, who will get to fill their plates and glasses at the new and improved market. The new “D” shed allows Foodlink to set up a “VIP” area for the first time. Those tickets are \$75 and include a pre-event happy hour with a free drink and special tasting, premium parking and early entrance to the festival. General admission tickets are \$50 and can be purchased at Wegmans or online at www.foodlinkny.org

Starting Friday at noon, Foodlink will hold a flash sale that extends through the weekend. The first 75 tickets sold for either VIP or General Admission will be 25 percent off with a special promo code. For details on the sale, visit the festival’s Facebook page at: www.facebook.com/foodlinkfestivaloffood/

Who: Foodlink and its supporters

What: Festival of Food

Where: City of Rochester Public Market, 280 Union St.

When: Sept. 18, 6-9 p.m.

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About Foodlink

Foodlink is a regional food hub and the Feeding America food bank serving Allegany, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties. Our operations alleviate food insecurity by distributing food to a network of human service agencies and target the root causes of hunger through our state-of-the-art commercial kitchen and dozens of food-related programs.

Last year, Foodlink distributed 17.4 million pounds of food, including 4.9 million pounds of produce. Foodlink's nutrition educators empower people to make healthy choices and our food access programs provide new access points to nutritious food in underserved communities. Our innovative approach directly addresses diet-related health disparities related to food insecurity. Learn more about our mission to end hunger and to leverage the power of food to build a healthier community at www.foodlinkny.org.

For more information, contact:

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