

FOR IMMEDIATE RELEASE:
February 8, 2019



Forks & Skis tickets on sale now

Charity ski event returns to Hunt Hollow, with proceeds to benefit Foodlink

ROCHESTER – Forks & Skis, presented by Delta Air Lines, returns for its seventh year to bring people together for a fun day on the slopes, while supporting Foodlink and its efforts to end hunger in our communities. Tickets are on sale now for the March 1 event at Hunt Hollow Ski Club, which hosted the very first event (formerly named the Muxy Ski-Off) in 2013.

The event includes lunch inside the Hunt Hollow lodge, a ski pass, entry in a timed race, and free drinks at a happy hour with live entertainment. Delta Air Lines is serving as title sponsor, along with long-time “Head of the Class” sponsors, Harris Beach, PLLC and KeyBank. In six years, the event has raised more than \$130,000.

For more information, and to purchase tickets, visit www.foodlinkny.org.

Who: Foodlink’s friends & supporters

What: Forks & Skis, presented by Delta Air Lines

When: Friday, March 1; Noon to 6:30 p.m.

Where: Hunt Hollow Ski Club, 7532 County Rd #36 Naples, NY 14512

Tickets: \$100 (or \$50 for non-skiers or Hunt Hollow members).

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About Foodlink

Foodlink is a community food resource center and the Feeding America food bank serving Allegany, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties. For 40 years, we have leveraged the power of food to transform lives, end hunger and build healthier communities. Through good stewardship, innovation and collaboration, Foodlink mobilizes a diverse network of partners and stakeholders to eradicate both the symptoms and root causes of hunger.

Our suite of food access programs provides new access points to nutritious and affordable food in underserved communities. Our team of nutrition educators empowers people at risk of diet-related illness with the skills and knowledge to make healthy choices. Our food banking operations distribute millions of pounds of food to a network of hundreds of human service agencies throughout our service area. The Foodlink Community Kitchen prepares and delivers thousands of meals daily for Rochester children, supports our regional agricultural economy by slicing locally grown apples, and hosts a one-of-a-kind career empowerment program to train individuals with barriers to employment for careers in the regional food industry. Learn more about how we are creating healthy futures for every community we serve at www.foodlinkny.org, or follow us on Facebook, Twitter or Instagram at @foodlinkny.

For more information, contact:

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