

FOR IMMEDIATE RELEASE:
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Foodlink receives \$20K donation from the Enterprise-Rent-A-Car Foundation

'Fill Your Tank' program helps Foodlink fight hunger in Rochester area

ROCHESTER – Foodlink has received a \$20,000 donation from the Enterprise Rent-A-Car Foundation to address food insecurity in the Rochester and Finger Lakes region. The donation is part of a program, known as Fill Your Tank, launched in October 2016 to mark Enterprise's 60th anniversary by providing \$60 million to fight hunger globally.

Over a total of six years, \$10 million is distributed annually among larger food banks and charities throughout North America and Europe, in addition to smaller local food banks and pantries in North American communities served by Enterprise. In fact, the Fill Your Tank program donations made locally are determined by local Enterprise operations, distributing \$5 million annually to local food banks and pantries.

In presenting the donation, Coe Bockmeier, Vice President and General Manager of Enterprise Holdings' Upstate New York region, said, "Two years ago, Enterprise Rent-A-Car committed to help address food insecurity around the world, including right here in Rochester. We support Foodlink in their fight against hunger in our community."

Although there is enough food produced to feed the global population, one in nine people still go to bed on an empty stomach, according to the World Food Programme. In the United States alone, 41 million people face hunger, including nearly 13 million children and more than five million seniors, according to Feeding America.

"This generous gift from the Enterprise Rent-A-Car Foundation will go a long way to helping us address food insecurity in our 10-county service area," said Julia Tedesco, President & CEO of

Foodlink. “This donation translates into 60,000 meals we can provide to our neighbors. We’re so grateful to Enterprise for their ongoing commitment to ending hunger and building healthier communities.”

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About Foodlink

Foodlink is a community food resource center and the Feeding America food bank serving Allegany, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties. For 40 years, we have leveraged the power of food to transform lives, end hunger and build healthier communities. Through good stewardship, innovation and collaboration, Foodlink mobilizes a diverse network of partners and stakeholders to eradicate both the symptoms and root causes of hunger.

Our suite of food access programs provides new access points to nutritious and affordable food in underserved communities. Our team of nutrition educators empowers people at risk of diet-related illness with the skills and knowledge to make healthy choices. Our food banking operations distribute millions of pounds of food to a network of hundreds of human service agencies throughout our service area. The Foodlink Community Kitchen prepares and delivers thousands of meals daily for Rochester children, supports our regional agricultural economy by slicing locally grown apples, and hosts a one-of-a-kind career empowerment program to train individuals with barriers to employment for careers in the regional food industry. Learn more about how we are creating healthy futures for every community we serve at www.foodlinkny.org, or follow us on Facebook, Twitter or Instagram at @foodlinkny.

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