

FOR IMMEDIATE RELEASE:
February 16, 2018



Bristol Mountain hosts 6th annual Forks & Skis charity event

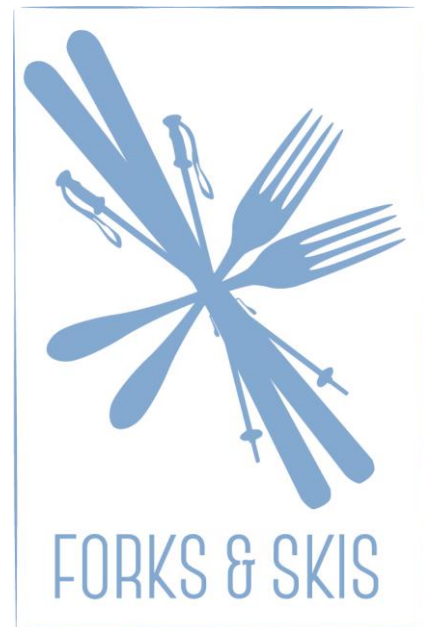
March 2 event to benefit Foodlink includes lift pass, lunch, race entry

ROCHESTER – Five days after the Winter Games officially end, Foodlink is encouraging those still in the Olympic spirit to spend a day on the slopes for a good cause.

The 6th annual Forks and Skis fundraiser will be held March 2 at Bristol Mountain Ski Resort in Canandaigua. Attendees can expect lunch, a lift pass, entry into a NASTAR race and a happy hour with live entertainment and several raffle prizes. Proceeds from the event benefit Foodlink, the regional food bank that serves 10 counties in western New York.

“It’s truly a fun-filled event and an important fundraiser that supports many of our anti-hunger programs,” said Heather Newton, Director of Development and Community Engagement. “It also serves as a reminder of the high need that exists in our region, and the many ways our supporters can help us build healthier communities.”

Several sponsors help organize and support the event, including longtime “Head of the Class” partners, Harris Beach, PLLC and KeyBank. In five years, Forks & Skis has raised more than \$100,000 for Foodlink’s anti-hunger programs.



Tickets for the event range from \$50 to \$100 and are available at www.foodlinkny.org.

Who: Foodlink and its supporters

What: 6th annual Forks and Skis charity ski event

Where: Bristol Mountain Ski Resort (5662 NY-64, Canandaigua, NY)

When: March 2, 2018; Noon-6:30 p.m.

About Foodlink

Foodlink is a regional food hub and the Feeding America food bank serving Allegany, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties. We alleviate hunger by distributing food to a network of hundreds of human service agencies and target the root causes of food insecurity through dozens of food-related programs and our state-of-the-art commercial kitchen. Last year, Foodlink distributed 17.4 million pounds of food, including 4.9 million pounds of produce, and served more than 1.1 million meals and snacks to children in our community.

Foodlink delivers multiple nutrition education programs aimed to help improve food literacy and empower families to make healthy choices. A suite of food access programs provide new access points to nutritious food in underserved communities. The Foodlink Community Kitchen prepares and delivers more than 4,500 meals daily to Rochester children, and supports our regional agricultural economy by minimally processing locally grown apples for distribution into schools and other institutions. Our innovative approach directly addresses diet-related health disparities related to food insecurity. Learn more about our mission to end hunger and to leverage the power of food to build a healthier community at www.foodlinkny.org.

For more information, contact:

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