

FOR IMMEDIATE RELEASE:  
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## Tickets on sale for Forks & Skis fundraiser

*Proceeds from annual ski event at Bristol Mountain benefit Foodlink*

ROCHESTER – A day on the slopes could generate nearly 100,000 meals for our food insecure neighbors this winter.

Tickets are on sale now for Forks & Skis, an event scheduled for March 3 at Bristol Mountain to benefit Foodlink, the regional food bank. This will be the fifth year Foodlink has been involved in the event.

“Come join the region’s business and real estate community in helping to feed those in need,” said FL Gorman, Forks & Skis Committee Chair and Senior Counsel at Harris Beach. “You can spend the day skiing, try the “Dash for Cash” race, enter to win some great raffles prizes, or just listen to some live music. Most don’t realize how many people in our area go hungry, so join us on March 3, have some fun and help support our neighbors in need.”

Tickets cost \$75 (\$50 for attendees who already own a Bristol Mountain ski pass, or for those who do not plan on skiing) and include lunch, a lift pass, entry into a timed race and a free drink at the Après Ski party.

Last year, the event raised more than \$29,000. Harris Beach and Key Bank return as title sponsors for this year’s event.

To purchase tickets and learn more about the event, visit [www.foodlinkny.org](http://www.foodlinkny.org).

**What: 5<sup>th</sup> annual Forks & Skis charity ski event to benefit Foodlink**

**Where: Bristol Mountain Ski Resort, 5662 NY-64, Canandaigua, NY**

**When: March 3, 2017; 12 – 5 p.m.**

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## **About Foodlink**

Foodlink is a regional food hub and the Feeding America food bank serving Allegany, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties. Our operations both alleviate and target the root causes of hunger by distributing food to a network of human service agencies, serving meals through our state-of-the-art Community Kitchen, and offering more than 30 food-related programs.

In 2016, Foodlink distributed more than 19 million pounds of food, including more than 5.7 million pounds of produce. Foodlink's nutrition educators empower people to make healthy choices and our Food Access programs provide new access points to nutritious food in underserved communities. Our innovative approach directly addresses diet-related health disparities related to food insecurity. Learn more about our mission to end hunger and to leverage the power of food to build a healthier community at [www.foodlinkny.org](http://www.foodlinkny.org).

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