



CANSTRUCTION ROCHESTER

c/o Buckingham Properties
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GIANT SCULPTURES OF CANNED FOOD GO ON DISPLAY THIS WEEKEND AT TOWER280

10th Annual Design-Build Competition Benefits Foodlink

ROCHESTER, NY – Canstruction Rochester’s 10th annual design-build competition officially begins this weekend. Six local teams will construct giant sculptures made entirely out of canned food with a “Fantasy & Fairy Tales” theme on Saturday, May 20 in the lobby of Tower280 at Midtown (280 E. Broad Street). The exhibit will go on public display starting Sunday. Presented by Buckingham Properties, Canstruction Rochester benefits our regional food bank, Foodlink, and provides a fun way for local companies, architects, engineers, and students to team build. Since its inception in 2006, the competition has donated more 300,000 pounds of food for local families.

The sculptures will remain up for public viewing through June 2. Viewing the sculptures is free, but guests are encouraged to bring a can of food to donate. A panel of local judges reviews the sculptures and will present awards in several categories. Fans of [Canstruction Rochester on Facebook](#) can vote for a People’s Choice Award. Winners then go on to compete internationally. For additional event information and photos of past competitions, please visit www.canstructionrochester.com.



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MEDIA AVAILABILITY: Representatives from Foodlink and Buckingham Properties will be available for interviews between 10:30 and 11 a.m. Teams will have started building their sculptures between 8 and 9 a.m. – and break for lunch at 11:30 a.m.

About Canstruction

Canstruction is an international charity of the design and construction industry created by the Society for Design Administration. Architects and engineers in cities across the country, and internationally, compete in a design-build competition to create giant works of sculptural art, made entirely out of canned and packaged foods.

About Foodlink

Foodlink is a regional food hub and the Feeding America food bank serving Allegany, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties. Our operations both alleviate hunger and target the root causes of it by distributing food to a network of human service agencies, serving meals through our state-of-the-art Community Kitchen, and offering more than 30 food-related programs.

In 2016, Foodlink distributed more than 19 million pounds of food, including more than 5.7 million pounds of produce. Foodlink's nutrition educators empower people to make healthy choices and our Food Access programs provide new access points to nutritious food in underserved communities. Our innovative approach directly addresses diet-related health disparities related to food insecurity. Learn more about our mission to end hunger and to leverage the power of food to build a healthier community at www.foodlinkny.org.

