Title: Just Say Yes to Fruits and Vegetables (JSY) Educator  
Department: Community Nutrition  
Reports to: Community Nutrition Programs Manager  
Status: Hourly, Non-Exempt, Full-Time, Seasonal

General Description
Foodlink, the regional food bank serving 10 counties in Central and Western New York State, works with 450 Emergency Food Programs, such as pantries and soup kitchens. At Foodlink, nutrition education is a vital and integral part of the mission to impact the root causes of hunger. Just Say Yes to Fruits and Vegetables (JSY) is a hands-on educational component of the Supplemental Nutrition Education Program (SNAP).

The JSY Educator will work as a Nutrition Educator with Foodlink’s network of 450 agencies, in addition to the Rochester Public Market. He/she will work with clients at Emergency Food Programs (EFP’s) and the Rochester Public Market to enact obesity prevention efforts through increased awareness and use of fresh, nutritious foods. This is a temporary (May-October), full time opportunity with a flexible Tuesday-Saturday schedule.

Duties/Responsibilities
– Work with JSY Nutritionist to coordinate and manage day to day implementation activities of the Just Say Yes to Fruits and Vegetables program at Foodlink.
– Schedule and conduct weekly or twice-weekly (Thursday and Saturday) nutrition education sessions with at least 200 SNAP eligible individuals per month at the Rochester Public Market.
– Conduct 9 nutrition education sessions at 5 Garden Project sites, incorporating garden fresh produce into the curriculum.
– Plan and prepare for nutrition education sessions by creating agendas, purchasing food, setting up equipment, and other activities to ensure organized and successful nutrition education workshops.
– Maintain and provide required documentation for Foodlink and New York State Department of Health
– Participate in activities sponsored by the Foodlink, Hunger Prevention Nutrition Assistance Program (HPNAP), community groups and other partners to facilitate SNAP-Ed program objectives
– Utilize learner-centered and facilitated group discussion teaching techniques to enhance effectiveness of nutrition education sessions
– Identify community events that support SNAP-Ed goals for the intended target audience
– Actively promote Foodlink best practices at all partner programs.
– Participate in other Foodlink and JSY duties as assigned (ex. curriculum redesign, recipe development, food safety education, community coalition meetings, cooking demonstrations, nutrition education, etc.)
Minimum Qualifications
– BS, or higher in nutrition, public health, health sciences, or related field
– Minimum 1-2 years experience in public health or community nutrition

Other Qualifications
– Registered dietitian preferred
– Experience in public speaking and educational settings
– Maintain ServSafe certification
– Communicates clearly and concisely, orally and in writing, with all segments of the community
– Exhibits a high level of attention to detail
– Must possess a valid driver’s license with a good driving record and have access to a vehicle
  o Please note that this job requires travel to all parts of our 10 county region (Allegany, Genesee, Livingston, Monroe, Orleans, Seneca, Wyoming, Wayne, Yates counties).
– Able to solve practical problems and deal with a variety of concrete variables in situations where only limited standardization exists
– Able to delegate work effectively in a team environment
– Friendly, customer-oriented personality and a professional attitude and appearance at all times

Note: The above description is illustrative of tasks and responsibilities. It is not meant to be all-inclusive. Employees will follow other instructions and perform other related duties as required.

To Apply:
Submit resume and cover letter to
hr@foodlinkny.org
Human Resources
1999 Mt. Read Blvd.
Rochester, NY 14615

Position Timeline: May 1, 2013-October 31, 2013
Only serious candidates should apply. Only successful candidates will be contacted.