

FOR IMMEDIATE RELEASE:
February 6, 2018



Three Heads Brewing hosts inaugural Be Kind Festival

Event will benefit Foodlink, Sojourner House and Camp Stomping Ground

ROCHESTER – In an effort to help build a “kinder Rochester,” Three Heads Brewing is hosting the inaugural “Be Kind Festival and Benefit Show.”

The event on Feb. 16 will benefit three local non-profits: Foodlink, Sojourner House at PathStone and Camp Stomping Ground. Foodlink is the regional food bank that provides food to agencies throughout a 10-county region and targets the root causes of food insecurity through dozens of food-related programs and a state-of-the-art commercial kitchen. Sojourner House at PathStone serves homeless women and children by providing housing, self-sufficiency skills, and education programs. Camp Stomping Ground is an overnight camp dedicated to empathy, self-direction, and possibility located in the Catskill Mountains outside of Binghamton.



“Three Heads has always strived to give back whenever possible to make Rochester a better place,” said Three Heads Co-founder Geoff Dale. “When the opportunity came up to host an event that would help generate revenue for multiple groups doing just that, we jumped at it. We are honored to be a part of this event and to be working with such incredible people and organizations.”

The event asks attendees to make a \$10 donation at the door and will feature a raffle, catered food from Foodlink’s Community Kitchen and live music from A Girl Named Genny. Doors open at 6 p.m.

"Stomping Ground's mission is to empower the next generation of leaders to be kind and empathetic," said Camp Co-director Laura Kriegel. "We think that the best way to do that is to include everyone no matter their finances. This event will help us give access to families who would have never considered summer camp as an option."

For more information, visit: www.bekindfestival.org.

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Who: Three Heads Brewing, Foodlink, Camp Stomping Ground and Sojourner House

What: Be Kind Festival and Benefit Show

Where: 186 Atlantic Ave., Rochester

When: Friday, Feb. 16; 6 – 10 p.m.