

Revised: September 2017
Title: Just Say Yes to Fruits and Vegetables (JSY) Educator
Department: Community Programs
Reports to: Nutrition Education Manager
Status: Hourly, Non-Exempt, Full-Time

General Description

Foodlink is a regional food bank and food hub located in Rochester, serving over 500 member agencies in 10 Counties. We conduct a wide range of operations, from distributing over 20 million pounds of food annually, to providing hundreds of nutrition education courses throughout the communities we serve.

The JSY Educator will be responsible for conducting Foodlink's Just Say Yes to Fruits and Vegetables (JSY) workshops and the JAM (JSY @ the Market) program. JSY is a SNAP-Ed Nutrition Education Program that delivers nutrition education to low-income New Yorkers who receive SNAP benefits. Foodlink conducts JSY at the Rochester Public Market, and throughout the year at various agencies that provide emergency food services. This position includes working on weekends.

Duties/Responsibilities

- Work with Nutrition Education Manager and other JSY Nutrition Educator to coordinate and manage day to day implementation activities of the Just Say Yes to Fruits and Vegetables program at Foodlink.
- Schedule and conduct a minimum of 9 JSY nutrition education sessions with at least 100 SNAP eligible adults per month using lesson plan materials provided and provide the Healthy Pantry Initiative at 4 pantries annually.
- Plan and prepare for nutrition education sessions by creating agendas, purchasing food, setting up equipment, and other activities to ensure organized and successful nutrition education workshops.
- Maintain and provide required documentation for Foodlink and New York State Department of Health
- Utilize learner-centered and facilitated group discussion teaching techniques to enhance effectiveness of nutrition education sessions.
- Actively promote Foodlink best practices at all partner programs.
- Seek opportunities for professional development to improve effectiveness in the performance of job duties
- Maintain regional calendar / contact information for JSY website.
- Identify community events that support SNAP-Ed goals for the intended target audience and collaborate with colleagues to deliver high-quality programming
- Work with Foodlink Member Agencies to promote the Healthy Pantry Initiative by increasing the accessibility, distribution and consumption of healthy foods.
- Participate in other Foodlink and JSY duties as assigned (ex. curriculum redesign, recipe development, food safety education, community coalition meetings, cooking demonstrations, nutrition education, etc.)

Minimum Qualifications

- BS, or higher, in nutrition, public health, health sciences, or related field with a minimum of 16 credits in nutrition
- Minimum 1-2 years experience in public health or community nutrition

Other Qualifications

- Experience in educational settings, formal or informal
- Registered dietitian, or registered dietitian-eligible preferred
- ServSafe certified preferred
- Communicates clearly and concisely, orally and in writing, with diverse populations
- Exhibits a high level of attention to detail

- Must possess a valid driver's license with a good driving record, have access to a vehicle and be willing to travel within Foodlink's 10 county service area
- Able to write reports and business correspondence to effectively present information and respond to questions from managers, agencies, customers and the general public
- Able to solve practical problems and deal with a variety of concrete variables in situations where only limited standardization exists
- Able to delegate work effectively in a team environment
- Friendly, customer-oriented personality and a professional attitude and appearance

Physical Demands

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is regularly required to stand and talk or hear. The employee is required to use hands to handle or prepare items such as fresh produce and is required to walk and reach with hands and arms. Specific vision abilities required by this job include close vision, color vision and ability to adjust focus.

Work Environment

The work environment characteristics described here are representative of those a team member encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The employee is frequently required to work outdoors, (typically under a tent) and subject to varying weather conditions.

The noise level in the office work environment is usually quiet.

Note: The above description is illustrative of tasks and responsibilities. It is not meant to be all- inclusive. Employees will follow other instructions and perform other related duties as required.

The Foodlink Way

- ✧ Passion and commitment to our mission ✧ Going above and beyond what is required
 ✧ Seeing our roles as more than just a job ✧ Proactively seeking improvements ✧ Having the ability to adapt to change

The Foodlink Way is description of who we really are as demonstrated by what we say we value and what we do to express those values.

To Apply:

Submit resume and cover letter via email or apply in person at the address below

hr@foodlinkny.org

Foodlink
 Human Resources
 1999 Mt. Read Blvd.
 Rochester, NY 14615

Only serious candidates should apply. **Only successful candidates will be contacted.**

Everyone is welcome here! Foodlink is an equal opportunity employer. All applicants will be considered for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, genetics, veteran or disability status.