

FOR IMMEDIATE RELEASE:  
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## Tickets on sale now for Foodlink's Festival of Food

*Sept. 16 tasting event at the Public Market attracts 100+ vendors*

ROCHESTER – Whether you're a culinary connoisseur, a local foodie or simply appreciate the bountiful food and drink options available in the Finger Lakes region, there's a can't-miss event coming your way.

Tickets are now on sale for Foodlink's Festival of Food, an annual fundraiser and tasting event held Sept. 16 at the City of Rochester Public Market. More than 100 vendors – including restaurants, wineries, breweries, bakeries and farms -- come together to share samples with an expected 1,000 attendees. All proceeds from the event benefit Foodlink, Rochester's regional food bank.

Wegmans Food Markets is once again the title sponsor for the event, which is now in its 16<sup>th</sup> year. Other major sponsors include: Delta Air Lines, Bonduelle, GMR Associates, Barilla and DGA Builders, LLC. Sponsorship opportunities are still available, and interested organizations are encouraged to reach out to Jeffrey Fleming, Marketing & Events Coordinator, at [jfleming@foodlinkny.org](mailto:jfleming@foodlinkny.org).

Vendor applications are still being accepted through August 9.

**Who:** Foodlink and its supporters

**What:** The Festival of Food

**Where:** City of Rochester Public Market, 280 N. Union St.

**When:** Monday, Sept. 16, 2019; 6-9 p.m.

**Tickets:** \$50 for general admission, \$75 for VIP, which includes preferred parking, a pre-event happy hour, and early entry to the festival; On sale now at [www.FoodlinkNY.org](http://www.FoodlinkNY.org), or your local Wegmans.

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## **About Foodlink**

Foodlink is the Feeding America food bank serving Allegany, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties. For more than 40 years, we have leveraged the power of food to end hunger and build healthier communities. Through good stewardship, innovation and collaboration, Foodlink mobilizes a diverse network of community partners to eradicate both the symptoms and root causes of hunger.

Foodlink's community health programs provide new access points to nutritious and affordable food in underserved communities. We empower individuals and families to make healthy choices through nutrition education initiatives. Our food banking operations distribute millions of pounds of food to a network of nonprofit members. The Foodlink Community Kitchen nourishes thousands of children daily with healthy meals, slices locally grown apples, and prepares people for culinary careers through a one-of-a-kind career empowerment program. Learn more about how we are transforming lives and creating healthy futures for every community we serve at [www.foodlinkny.org](http://www.foodlinkny.org), or follow us on Facebook, Twitter or Instagram at @foodlinkny.

### **For more information, contact:**

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