

FOR IMMEDIATE RELEASE:  
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## Check Out Hunger now underway at Tops

*Fundraiser supports Foodlink's hunger-relief efforts in the Rochester area*

ROCHESTER – The collective generosity of Rochesterians will be on display once again as the Check Out Hunger campaign returns to Tops Friendly Markets and other local grocery stores.

The campaign, which runs through Feb. 15, allows shoppers to donate \$2, \$3 or \$5 to Foodlink, in support of its mission to end hunger and build healthier communities. Foodlink's food-banking operations help support hundreds of local nonprofits, which feed thousands of our neighbors daily. During the winter months, many families have to make difficult choices between food and other basic needs.

"For the 145,000 people locally who struggle with food insecurity, campaigns like this truly make a difference," said Julia Tedesco, President & CEO of Foodlink. "Shoppers can be assured that Foodlink will steward these donations efficiently to serve those in need, and address both the symptoms and root causes of hunger."

There are 28 Tops stores throughout the Rochester area that will support Foodlink during this year's campaign. Across the region, more than 150 stores are participating to support food banks in New York, Vermont and Pennsylvania.

"Eradicating hunger and assisting our fellow neighbors in need is part of Tops core mission so supporting this effort on an annual basis is something that we gladly stand behind," said Frank Curci, Chairman of the Board, and Chief Executive Officer for Tops Friendly Markets.

Foodlink also asks other independent grocers to take part in Check Out Hunger, in conjunction with the Tops campaign. Stores such as: Lori's Natural Foods, Breen's Shop'n Save (Williamson), Breen's Market (Palmyra), Caledonia Marketplace, Gates Big M and Perry Market Place also will collect donations to support Foodlink.

Learn more about the campaign by visiting [www.FoodlinkNY.org](http://www.FoodlinkNY.org).

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## **About Foodlink**

For more than 40 years, Foodlink has leveraged the power of food to end hunger and build healthier communities in Allegany, Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates counties. Through good stewardship, innovation and collaboration, Foodlink mobilizes a diverse network of community partners to address both the symptoms and root causes of food insecurity.

Foodlink's community health programs provide new access points to nutritious and affordable food in underserved communities. We empower individuals and families to make healthy choices through nutrition and culinary education initiatives. Through our food bank, we distribute nearly 20 million pounds of food annually to a network of nonprofit partners. The Foodlink Community Kitchen nourishes thousands of children daily with healthy meals, slices locally grown apples that are distributed throughout New York, and prepares people for careers in the regional food industry through a one-of-a-kind career empowerment program. Learn more about how we are transforming lives and creating healthy futures for every community we serve at [www.FoodlinkNY.org](http://www.FoodlinkNY.org), or follow us on Facebook, Twitter or Instagram at @foodlinkny.

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