

2-Year Strategic Framework

JULY 1, 2021 - JUNE 30, 2023



Foodlink
NOURISHING LIVES

Good Work

CORE WORK to accomplish our mission:

Provide food assistance

through the safe storage and distribution of emergency food and healthy meals to our network of food bank members and community partners.

Build healthier communities

through innovative programs that create new access points to nutritious foods and meals and empower people to make healthy choices.

Drive change

through bold career empowerment initiatives, investments in community leadership, and advocacy for a more just, equitable food system.

*Our **mission** is to leverage the power of food to end hunger and build healthier communities.*

Done Well

STRATEGIC PRIORITIES to ensure our work lives out our values:

We will invest in our organizational agility, so that we can continue to meet existing and emerging community food needs.

Success is stronger supportive departments that give us the “core strength” to pivot or adapt quickly as our work grows and innovates in response to community needs.

We will center the people who use our services so that their voices are lifted and our work together is more compassionate and collaborative.

Success is clear evidence that our work—both current and new initiatives—has been designed with stakeholders from start to finish, making our work more impactful and sustainable.

We will prioritize the work to become an anti-racist organization.

Success is a shift in awareness, power, and resources to dismantle institutional racism that impacts our staff, partners, and community members that use our services.

*Our **core values** are compassion, agility, collaboration, innovation, and stewardship.*

With an End in Mind

CRITICAL QUESTIONS to keep us accountable to our vision and guide our strategy:

Is our work contributing to a lasting reduction in hunger by addressing poverty as a root cause?

What is the work that Foodlink must lead?

***We believe** that the fight against hunger and the fight against poverty are one and the same. We envision a future in which food is recognized as a human right and every person is able to feed themselves and their families in dignity.*

“Good work, done well, for the right reasons and with an end in mind...”

—DAVID WHYTE, AUTHOR/POET