



## 2024 Event Sponsorship Opportunities

For 45 years and counting, Foodlink has been leveraging the power of food to end hunger and build healthier communities. As a sponsor, your business can contribute to this meaningful work *and* benefit in return. When you sponsor a Foodlink event, you have an opportunity to support a critical, local need through a charitable contribution; participate in memorable, one-of-a-kind celebrations with your employees and customers; and demonstrate your commitment to our community!

As you plan your philanthropic and marketing budgets this year, we hope you'll consider an investment in Foodlink. All of our sponsorship levels can be customized to meet your organization's needs. Please review our signature Foodlink events below, and to learn more about specific sponsorship opportunity details or discuss a customized option, please contact: **Allysha Serenati at [arusso@foodlinkny.org](mailto:arusso@foodlinkny.org) or 585.413.4072.** Thank you!

<b>Nourishing Lives</b> Jan. 31, 2024	<b>The Get Together</b> March 21, 2024	<b>Festival of Food</b> Sept. 16, 2024
<p>Foodlink partners with WROC News 8 to create a televised special that seeks donations to support our mission. The 30-minute show, which is also published on News 8's website, highlights four key areas of Foodlink's work, and recognizes the supporters and sponsors who make it all possible.</p> <p><b>Projected Audience:</b> 15,000</p> <p><b>Digital impressions:</b> 50,000</p>	<p>Foodlink's annual spring event, The Get Together, will welcome more than 300 of our top supporters to an off-site event space for the first time. Join us at Arbor Midtown to hear from our leadership team, honor award winners, and help raise support for Foodlink!</p> <p><b>Projected Audience:</b> 300</p> <p><b>Digital impressions:</b> 10,000</p>	<p>The Festival of Food is a can't-miss event for local foodies! The largest independent tasting event in the region welcomes dozens of local restaurants, wineries, breweries and more to the Public Market for a delicious and fun-filled evening!</p> <p><b>Projected Audience:</b> 1,000</p> <p><b>Digital impressions:</b> 30,000</p>
<p><b>Sponsorship levels:</b></p> <ul style="list-style-type: none"> <li>\$1,000</li> <li>\$2,500</li> <li>\$5,000</li> </ul>	<p><b>Sponsorship levels:</b></p> <ul style="list-style-type: none"> <li>\$2,500</li> <li>\$5,000</li> <li>\$10,000</li> </ul>	<p><b>Sponsorship levels:</b></p> <p>Various opportunities, ranging from \$500 to \$7,500</p>

